



CEREAL FOR COFFEE LTD  
**ANNUAL REPORT**  
**2019**

# CHAIRMAN'S REPORT

Another year has almost passed and I wonder where did the time go? With juggling part time work, family, commitments and running the charity with my wonderful wife, supportive board and a band of volunteers - what seemed impossible, has been possible with all that help. I'm always amazed at the growth we experience each year and I know all those hours put in has been worth it!

We welcomed Liam Hennessy on our board at our last AGM, he has particular expertise within the financial and professional services sectors, having acted for a large number of leading financial services and advisory firms.

Steve, one of our original board members stepped down in mid June this year due to a work opportunity overseas. His contribution was highly valuable and many great things happened during his tenure.

It is also with sadness to announce that Glenda will be stepping down from the board, mainly due to family commitments. I am grateful for her contributions and expertise.

I wish Steve and Glenda all the best for the future and on behalf of the board, a massive thank you.

In February we launched a pop up cafe at our local church and we made the decision at the end of November to hand over the cafe to the church for them to run as their own cafe. During our time we sold coffee at the Sunday service and other events, all the proceeds went directly to help fund local breakfast clubs in the area.

Over this year I have noticed a real need in the schools that we regularly support with an increase in food required. It has gone far beyond cereal and milk, we have offered bread, spreads and in some cases fresh fruit. Some breakfast clubs going through 10-12 loaves of bread for one breakfast and averaging 200 students. A majority of the breakfast clubs operate one day a week, due to volunteers to help and space to store the food.

In the new year I would like to investigate how we can scale and make it possible to run the breakfast club five days a week.

## Highlights during 2019:

- Our annual Cereal for Coffee Cafe event, 18th of June
  - ◆ 70 cafes
  - ◆ Cafes in Bundaberg, Gladstone and Regional NSW
  - ◆ Over 17,000 breakfasts will be provided just from this event
  - ◆ Massive organic reach on social media
  - ◆ TV news coverage
- We provide ongoing support 11 breakfast clubs in Brisbane
  - ◆ Over 1,600 kids per week

I truly believe that no one organisation can tackle food insecurity, but we all have a part to play. I look forward to 2020 and the impact we all can make together to reduce food hunger in Australia.

Best,

A handwritten signature in black ink, appearing to read 'P Sargeson', written in a cursive style.

**Philip Sargeson**

***Chairman / Founder***

# THANK YOU

I would like to thank the following:

**Our Board: Mark Patch, Glenda Fitz-Payne, Liam Hennessy, Angie Creed & Samara Sargeson**

For guidance, skills, expertise and believing in the vision.

## **Our Sponsors & Supporters:**

New Word Order, Homestyle Bake, Jeanmar, PetCity Mt Gravatt, Local Building Group, IBS Cards & All Purpose Transport & Home Fresh Organics

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