



CEREAL FOR COFFEE LTD
ANNUAL REPORT
2018

CHAIRMAN'S REPORT

As we come to the end of 2018, I have taken some time to reflect on the year it has been and making an effort not to forget all the highlights.

From the very idea back in August 2015 it never crossed my mind thinking that we would be where we are right now. Starting off with no idea on how it would run or if we could really make a difference in our local community. With the support of family, friends and of course the cafe owners that willingly said YES to giving free coffee - and to date, we still haven't personally met all of the cafe owners. However, Samara and I are truly grateful for their generosity.

I am very grateful for our Board Members that invest their time, resources and knowledge, which are very valuable to making Cereal for Coffee a success. The growth, financials and strength are a testament to that.

The thing that stuck out to me this year was discovering that a large number of Early Childhood Centres in Logan are seeing young toddlers arriving at the centre with their older siblings (before school care) without having had breakfast. This was discovered at a meeting that Mark and I had with Logan Together about how Cereal for Coffee can help schools in the Logan area.

So from that very conversation, we are providing the resources and food to fund three breakfast clubs at three ECECs - 3 days a week. This all has been possible thanks to the Harcourts Foundation grant. In 2019, I would like to see this continue and grow to more centres and days.

A few more highlights during 2018:

- Our annual Cereal for Coffee Cafe event, 18th of September
 - ◆ Over 90 cafes
 - ◆ Cafes in Bundaberg, Gladstone and Regional NSW joined for the very first time
 - ◆ Over 18,000 breakfasts will be provided just from this event
- We provide ongoing support 10 breakfast clubs in Brisbane
 - ◆ Over 1,180 kids per week

I look forward to 2019 and the impact we all can make together to reduce food hunger in Australia.

Kind Regards,



Philip Sargeson

Chairman / Founder

THANK YOU

I would like to thank the following:

Our Board: Mark Patch, Glenda Fitz-Payne, Steve Brown, Angie Creed & Samara Sargeson

For guidance, skills, expertise and believing in the vision.

Our Sponsors & Supporters:

First National Real Estate Rochedale, New Word Order, Homestyle Bake, Jeanmar, 1300 Epromo, PetCity Mt Gravatt, Local Building Group, IBS Cards & All Purpose Transport

Logan Together

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Joan Pease MP

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