

2018 - ACTUAL

	Beginning	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	2018 TOTAL
MONTHLY NET POSITION	16,927	\$16,447	\$18,109	\$6,446	\$1,569	\$15,112	\$13,585	\$16,893	\$11,057	\$12,053	\$16,667	\$16,567	\$17,728	\$17,728
INCOME														
Donations via beardseason.com				\$281.36	\$2,114.98			\$45.75			\$90.25	\$1,211.23	\$3,089.85	\$6,833.42
Donations via direct transfer			\$1,909		\$600	\$3,000	\$1,100						\$145	\$6,754.15
Auction income / donations from events					\$1,500								\$2,500	\$4,000.27
Donations through brand partnerships								\$3,187						\$3,187.00
Merchandise sales & event tickets					\$11,000				\$101	\$485	\$4,115	\$7,749	\$215	\$23,665.00
Beard oil sales		\$1,206	\$1,049	\$600	\$1,500	\$783	\$1,692	\$788	\$1,123	\$717	\$528	\$1,143	\$787	\$11,916.68
Credit Interest		\$7	\$8	\$8	\$1	\$1	\$7	\$10					\$9	\$50.68
TOTAL INCOME		\$1,213.23	\$2,966.30	\$889.70	\$16,716.20	\$3,783.69	\$2,798.81	\$4,030.10	\$1,224.22	\$1,202.49	\$4,733.25	\$10,103.23	\$6,745.98	\$56,407.20
EXPENSES														
EVENTS \$38,018														
Payment to Skin Specialists		\$1,045.00			\$1,360.70									\$2,405.70
Ship hire for launch party												\$8,400.00	\$894.00	\$9,294.00
End of winter networking lunch														\$0.00
Million Dollar Beard Ball				\$11,000.00	\$8,750.00		\$2,200.00							\$21,950.00
Equipment for events / promotions		\$34.95	\$218.20		\$850.00			\$253.00	\$24.99			\$1,405.17	\$632.00	\$3,418.31
Artist fee for events													\$1,800.00	\$1,800.00
Communication material		\$51.78			\$27.88				\$32.96	\$12.49		\$70.00		\$195.11
Conferences				\$500.00	\$200.00							\$10.00		\$710.00
Airtasker assistance													\$50.00	\$50.00
Accommodation													\$524.42	\$524.42
Prizes for ambassadors												\$76.50		\$76.50
TRANSPORT \$3,344														
Bus													\$35.00	\$35.00
Bike													\$518.00	\$518.00
Train													\$20.00	\$20.00
Fuel		\$98.49					\$65.20							\$163.69
UBER		\$15.13	\$165.17		\$12.48	\$71.11	\$222.39							\$486.28
Taxis		\$35.00												\$35.00
Parking		\$64.00												\$64.00
Airfares		\$59.78		\$1,000.00			\$237.11							\$725.00
STRATEGY / MEETINGS \$820														
Meetings with ambassadors (planning / strategy)		\$11.50			\$83.00			\$117.74					\$111.50	\$323.74
Meetings with partner organisations		\$104.26	\$68.50			\$84.06				\$56.10		\$50.00	\$133.10	\$496.02
MERCHANDISE \$9,816														
Ambassador rings								\$250.00						\$250.00
Postage for merchandise		\$72.19			\$23.05		\$149.60			\$51.00	\$43.71		\$13.80	\$353.35
Captains hats														\$0.00
Stubby Holders														\$0.00
Shirt printing & delivery			\$768.87				\$753.82							\$1,522.69
Million Dollar Beard Brush - Framing							\$630.84							\$630.84
Artist fee for merchandise					\$125.00				\$6,934.28					\$7,059.28
ADVERTISING \$287														
Facebook Advertising		\$34.78			\$96.00	\$7.17	\$1.40	\$18.66	\$2.46		\$9.90	\$65.91	\$50.34	\$286.62
Print placement														\$0.00
TRIBE (influencer marketing)														\$0.00
UTILITIES \$0														
Telephone														\$0.00
DIGITAL SUBSCRIPTIONS / ORG COSTS \$916														
Apple iTunes Storage/Apps for comms													\$12.15	\$12.15
CrazyDomains Site Hosting										\$21.95				\$21.95
IP Australia (registration)														\$0.00
Wordpress								\$17.00						\$17.00
Adobe Creative Suite														\$0.00
Domain Names						\$12.63								\$12.63
Google		\$2.49	\$2.49	\$2.49	\$2.49	\$2.49	\$2.49	\$2.49	\$2.49	\$2.49	\$2.49	\$2.49	\$2.49	\$29.88
Mashable			\$18.86											\$18.86
Xero		\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$600.00
Bigcartel		\$13.20	\$12.65		\$12.92	\$13.10	\$13.32	\$12.75	\$12.85	\$12.86	\$13.05	\$13.44	\$13.22	\$143.36
Dropbox														\$0.00
Paperless Post												\$60.00		\$60.00
International Transaction fees		\$3.53	\$0.95		\$0.39	\$0.77	\$0.40	\$0.38	\$18.39	\$0.39	\$0.39	\$0.40	\$0.40	\$26.39
TOTAL EXPENSES		\$1,693	\$1,305	\$12,552	\$11,594	\$241	\$4,326	\$722	\$7,060	\$207	\$119	\$10,204	\$5,585	\$55,606