



Australian Cervical Cancer Foundation - Strategic Plan 2015 - 2019

ACCF's Vision is to protect and enhance women's health by eliminating cervical cancer and enabling treatment for women with cervical cancer and related health issues, in Australia and in developing countries.

Through its programs in support of women's health and wellbeing, ACCF is committed to improving health and reducing poverty and disadvantage to contribute to sustainable development. ACCF and its program partners have a policy of zero tolerance to fraud and corruption and to family and sexual violence, particularly against women.

1st Focus Area - International and Australian Awareness, Prevention & Support Programs Our aim is to end preventable death and suffering from cervical cancer.	2nd Focus Area- Governance, Operations & Finance Our aim is to create an effective, innovative & compassionate organisation & culture.	3rd Focus Area - Fundraising Our aim is to develop sustainable support from the community and corporations.
<p>1 International Programs</p> <p>1.1 Overseas Engagement Policy (Joe) GOAL - Adopt policies acceptable to DFAT (AusAID), become an ACFID signatory and seek DFAT accreditation.</p> <p>1.2 Nepal Assistance Program (Joe) GOAL - To facilitate cervical cancer awareness, vaccination, screening and treatment of cervical cancer and other related women's health care.</p> <p>1.3 Vanuatu Assistance Program (Joe) GOAL - As above</p> <p>1.4 Bhutan Assistance Program (Joe) GOAL - As above</p> <p>1.5 Solomon Islands Assistance Program (Joe) GOAL - as above</p> <p>1.6 Kirabati Assistance Program (Joe) GOAL - As above</p> <p>1.7 Philippines Assistance Program (Joe) GOAL - As above.</p> <p>1.8 Vietnam Assistance Program (Joe) GOAL - As above</p> <p>1.9 South Asia Assistance Program (Joe) GOAL - As above PNG, E Timor, Sri Lanka,.</p> <p>1.10 Pacific Collaboration Assistance Program (Joe) GOAL - As above All Pacific Nations.</p>	<p>2.4 Community Education Program (Jen) GOAL - Engage with community groups to raise awareness about cervical cancer, its prevention and about ACCF and undertake fundraising activities.</p> <p>2.5 CCAPS – Schools Education Program (Jen) GOAL - Engage with schools to raise awareness about cervical cancer, its prevention and about ACCF. Engage 100 schools (nationally) annually.</p> <p>2.6 Real Life Challenge (Julie/Liz/Jen) GOAL Conduct Real Life Challenge with 4 schools by 2019.</p> <p>2.7 Adventure Challenge VolunTOURing (Julie/Liz) GOAL - Raise awareness of ACCF work and women's health issues in developing countries by engaging 30 participants including 'CEO Challenge' in fundraising travel program</p>	<p>6 Fundraising</p> <p>6.1 Corporate Partnership Campaign/CRM (Nat/Leisa/Liz) GOAL - Develop and implement a Workplace Engagement Program to be rolled out with corporates nationally.</p> <p>6.2 Relationship Building (Joe, Liz, Leisa) GOAL - To connect with notable individuals, ambassadors and orgs to seek funds, raise profile and advance mission.</p> <p>6.3 Raffles Campaign (Joe) GOAL - Mature Program in place</p> <p>6.4 Appeals/Mail & Electronic (Liz/Katherine) GOAL - Mature Program in place</p> <p>6.5 Community Fundraising/3rd Parties Campaign (Liz) GOAL - Mature Program in place</p> <p>6.6 ACCF Events eg- Golf Day, TechNo! Vicki's Lunch (Joe & Liz) GOAL - Mature Program in place</p> <p>6.7 Submissions (Liz) GOAL - Identify grants, trusts and foundations in Australia and overseas to fund programs</p> <p>6.8 Bequests/Development Campaign (Joe/Liz) GOAL - Develop Bequest program (Mature Program in place)</p> <p>6.9 Supporters Recognition Program (Liz) GOAL - On hold (2019 - Ongoing Recognition Program)</p>
<p>2 Australian Programs – Awareness & Community Engagement</p> <p>2.1 Cervical Cancer Awareness & Prevention (Leisa) GOAL – Run campaigns and initiatives to create awareness around cervical cancer prevention including National Cervical Cancer Week, Lady Garden Campaign, Get the Pap Text, Faces of Cervical Cancer, Comfort Check list App.</p> <p>2.2 Communications Engagement Strategy (Leisa) GOAL - To develop a communication & marketing strategy to identify ACCF as the voice for cervical cancer issues and to increase support for ACCF.</p> <p>2.3 Workplace Education Program (Leisa/Nat/Jen) GOAL - Engage with workplaces to raise awareness about cervical cancer, its prevention and about ACCF and undertake fundraising activities.</p>	<p>3 Community, Support & Advocacy</p> <p>3.1 Support Program for Patients & Families (Fiona) GOAL – Build a support & knowledge base and services for patients and families. (2019 Goal - Have a sustainable support program in the community including: counselling, support groups, respite care, information, resources, financial and personal support.)</p> <p>3.2 Indigenous Program (Joe/Vol) GOAL - Research the need for support in indigenous communities and decide action for ACCF to take on support. (2019 Goal - Establish an effective program to educate and involve indigenous women to close the gap in the rate of death from cervical cancer.)</p> <p>3.3 Supporter/Donor Research Program (TBC) GOAL - Obtain clearer picture of who are ACCF supporters, serve their needs and expectations appropriately. (ON HOLD)</p>	<p>4 Governance & Operations</p> <p>4.1 Charity registration in required states and territories (Barb/Julie) GOAL - Report as required in all states where fundraising is achievable.</p> <p>4.2 ACFID (Joe/Barb/Julie) GOAL - To have all policies in place to become an ACFID signatory and commence process of accreditation for foreign aid.</p> <p>4.3 Board Governance & Processes (Joe/Barb/Julie) GOAL - Effective Board Development & Meeting Processes.</p> <p>4.4 ACNC Annual Report (Joe/Barb/Julie) GOAL - Produce Annual Report to meet ACNC requirements and use as a PR document.</p> <p>4.5 Annual General Meeting (Joe/Barb/Julie) GOAL - Hold AGM annually.</p> <p>4.6 Risk Management (Joe/Barb/Julie) GOAL - Develop and implement risk management plan.</p> <p>4.7 Strategic Planning and Budget Process (Joe/Barb/Julie/Marg) GOAL - Present to Board a dynamic strategic plan and workable budget.</p> <p>4.8 Administration and Operations (Julie/Barb/Kaye) GOAL - By June 2019 we will have Offices in Qld, NSW, WA and Vic. And HR resources of: CEO, 5 x Coordinators (Programs Aust, Programs O/S, Marketing, Fundraising, Office, State Coordinators – NSW & Vic), 3 x Assistants (Admin, Marketing & Fundraising)</p> <p>4.9 HR People & Culture (Julie/Barb/Marg/Marc) GOAL - By June 2019 we will have scoped and started to implement a meaningful People & Culture program.</p> <p>5 Financial Management</p> <p>5.1 Financial Management (Joe) Goal: Provide effective, timely and accurate financial management for ACCF</p> <p>5.2 Financial Sustainability (Joe) Goal: Create surplus and reserve funds over 5 years.</p>
		<p>Fundraising Support for:</p> <p>2.1 – Cervical Cancer Awareness & Prevention</p> <p>2.3 & 2.4– Workplace/Community Education Program</p> <p>2.5 – CCAPS – Schools Education Program</p> <p>2.6 – Real Life Challenge</p> <p>2.7 – Adventure Challenge VolunTOURING</p>