

2017 ANNUAL REPORT

# RURAL AID

We support & improve the viability  
of rural communities



## **Rural Aid Limited**

ABN 29 605 783 597

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PO Box 1342 | Sunnybank Hills Queensland 4109

Telephone 1300 327 624

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# AN OVERVIEW

## Our History

Rural Aid is a Queensland based charity that was established in June 2015 to assist people in rural communities suffering the affects of natural disaster, financial, emotional, environmental hardship.

Founded by Charles and Tracy Alder, Rural Aid and our Buy a Bale program are now synonymous with support in rural communities. Since inception over \$3.5 million has been raised allowing the purchase and supply of fodder to thousands of farmers.

We operate in communities that are supported economically by tourism and agriculture, both business categories reliant upon favourable weather conditions to maximise economic output.

Our operation, whilst based in Brisbane, has extensive connections across rural communities that feed our information channels to best develop and provide assistance programs to our communities.



Rural Australia encompasses over 90% of Australia's land mass and covers 10 million of Australia's 23 million people. The vast majority of these people have access to less services and a lower standard of living than the poorest who live in our major cities.



# About Us

Rural Aid exists today to meet the needs of those less well off in rural Australia.

Our extensive and growing range of support initiatives helps meet the growing demands of rural Australia. Fodder help through the Buy a Bale program, Farm Sitters for relief from the daily grind of farming, Farm Army volunteers now over 5000 dedicated to supporting farmers, Gift of Music bringing the joy of playing music to kids in the bush and our Farm Rescue program, helping repair and build infrastructure with the skills of tradies, grey nomads and volunteers.

We're a dynamic progressive group of people inspired to support the bush and bring the same opportunities we have in our cities into the bush.

We also believe that our mission is to bring relief to life stresses and reduce mental health conditions to those in the bush by connecting city people passionate about helping the bush with those who need the help. Across Australia there are tens of thousands who if they knew a farmer needed help would offer. We're that organisation that helps make that connection happen.

Through our connections with companies big and small, our schools and community, it's important that we help reconnect city and country through education and exposure of farmers stories and their life on the land.

Today we operate across Australia with a passion to give a hand up, not a hand out. Come and join us as we work hard every day to make life in the bush great.

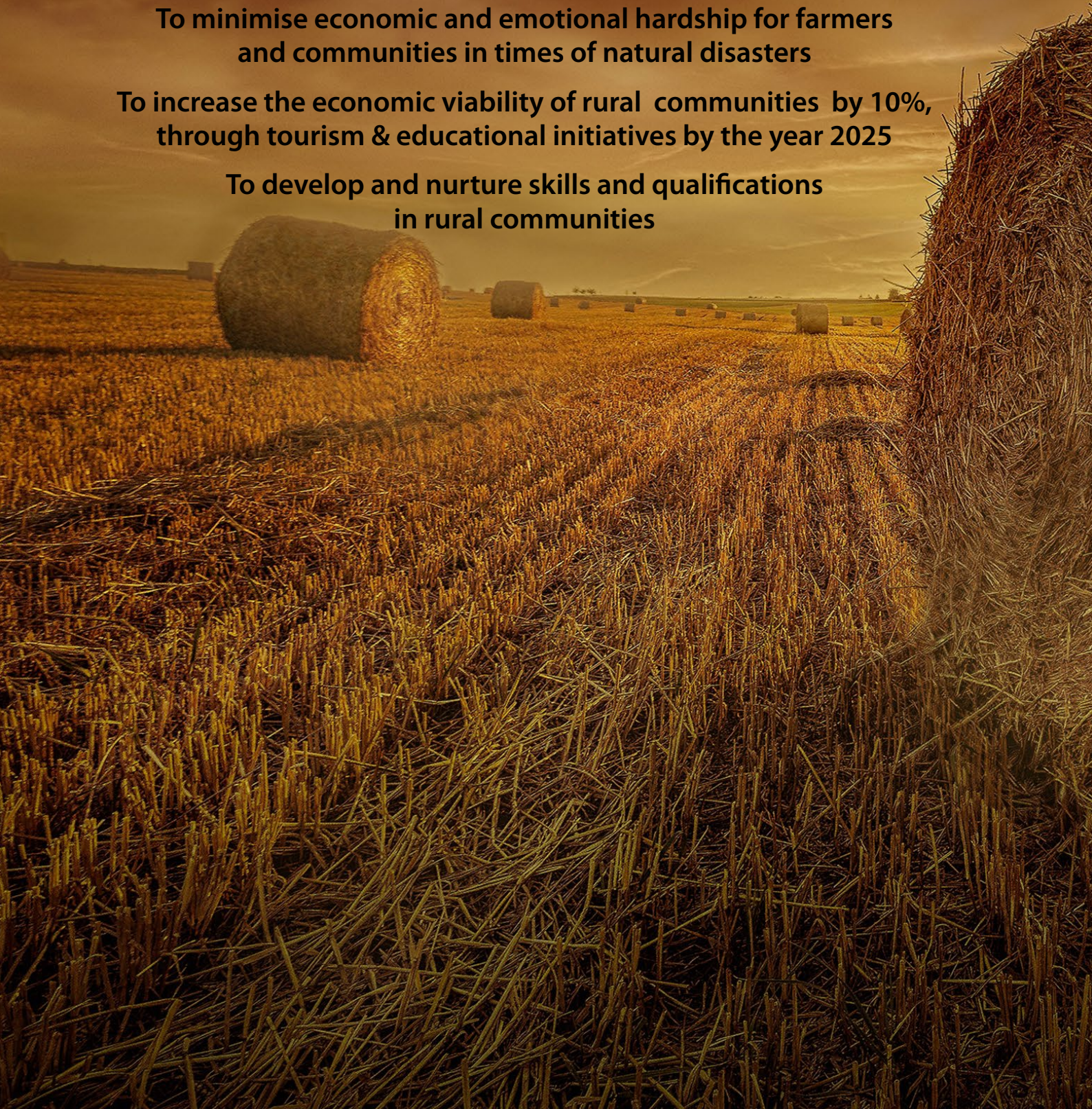


# GOALS

**To minimise economic and emotional hardship for farmers and communities in times of natural disasters**

**To increase the economic viability of rural communities by 10%, through tourism & educational initiatives by the year 2025**

**To develop and nurture skills and qualifications in rural communities**





# AN OVERVIEW



## Our People

| <b>Board Members</b> | <b>Position</b> | <b>Dates Acted</b> |
|----------------------|-----------------|--------------------|
|----------------------|-----------------|--------------------|

|               |          |           |
|---------------|----------|-----------|
| Charles Alder | Director | Full Year |
| Tracy Alder   | Director | Full Year |
| Mark Creswell | Director | Full Year |
| Zelina Turner | Director | Full Year |
| Sandra Lynch  | Director | Full Year |

| <b>Employees</b> | <b>Position</b> | <b>Dates Acted</b> |
|------------------|-----------------|--------------------|
|------------------|-----------------|--------------------|

|               |                          |              |
|---------------|--------------------------|--------------|
| Brad Butcher  | Grants Officer           | Full Year    |
| Leanne Cox    | Receptionist             | Three Months |
| Ray Bebendorf | Volunteer Management     | Six Months   |
| Tracy Alder   | Events & Administration  | Full Year    |
| Sandra Lynch  | Reception & Social Media | Full Year    |





# Our Supporters

|                           |                                |
|---------------------------|--------------------------------|
| Glencore                  | Archerfield (Brisbane Airport) |
| Kinder Charitable Fund    | Seagrass Hospitality Group     |
| Suncorp Group             | Springsure Gun Club            |
| Future Farmers Network    | Telstra                        |
| Spud Bar                  | Rotary International           |
| Hume Doors & Timber       | Uniting Church                 |
| Trenton                   | Our Church                     |
| Caloundra Power Boat Club | Dual Australia                 |
| Steve Watson & Partners   | David Evans Group              |
| Uniting Church Toowoomba  | Port of Brisbane               |
| Jalna Yoghourt            | Rotary                         |
| ALS                       | Lion                           |
| Hakfoort Group            | Vincent Fairfax Foundation     |
| Advanced Air Conditioning | FRRR                           |
| Leadwood Mareeba          | John T Reid                    |
| Centenary heights         | M& E Flack                     |



# GOVERNANCE

## Chairman's Report

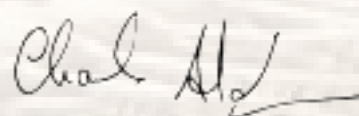
This year has proven to be a challenging but successful year. On any number of fronts, the non-profit space is providing challenges but significant opportunities.

The charity space is becoming more and more crowded with new organisations fighting for funding and an increase usage of crowdfunding. Whilst the Buy a Bale campaign has an excellent name and reputation and donations have remained constant from last year, the board and management are keen to see growth in the organisations revenue stream from grants and particularly corporate partnerships to remain viable and sustainable in the long term. Crowdfunding in particular is drawing funds away from charities and putting the funds directly in the hands of recipients. Growth in crowdfunding websites, the volumes of dollars and the direct nature of support, (90% of funds raised goes to the campaign beneficiary) will add more pressure on charities to be more creative and smart in campaign development and delivery. Scale is an important issue. Corporate partnerships will help sustain the organisations operation and are a key focus to base line funding for the future.

Natural disasters come in various forms and this year Cyclone Debbie tested our abilities in non-drought areas. Growth in the organisations volunteer base over the last 12 months allowed for support to be supplied through local government organisations in central and Southern Queensland to help after Debbie's passing. This was an excellent opportunity to test variations to our daily operations and was a success.

Key to this year's successes was the focus and expansion of partnerships with levels of government and other non-profit (charity) service providers. The organisation has now connected with all major rural health and financial services providers and all local governments in Queensland and has begun sharing information and referrals. These first partnerships have laid the groundwork for expansion into other states next year as we begin non hay delivery programs into other states. In view of the federal governments cessation of drought co coordinators these partnerships and the referral system will help bring confidence to rural communities that both remaining government and non-government service providers are working together for their benefit. In alignment with the boards direction last year of better technology usage and developing databases to streamline operations these partnerships and contacts are important steps in maintaining relevance within rural Australia.

Moving forward new programs and expansions of current ones should provide a renewed interest in the organisation. The board is excited to see greater numbers of Farm Rescue events, the introduction of smaller corporate engagement days and the introduction of the Gift of Music program recycling old musical instruments for redistribution to schools in the bush all lift the diversification and awareness of the organisation away from its principle reputation as a delivered of hay.



**Charles Alder**  
CHAIRMAN

# CEO's Report

What a year it has been with increases in all our major activities and new personnel joining us.

June saw us bring on board a team of volunteers in the office with support from the QLD government to help us develop and expand our programs. A team of HR specialist volunteers helped update and redevelop our Farm Rescue documentation, develop inner office policies and procedures and streamline volunteer inductions. This same team of volunteers took on learning Google Ad Words to help improve our own use of our \$120,000 USD in kind grant per annum from google.

Alongside these in office volunteers we performed a series of wonderful Farm Rescue trips with in field volunteer numbers rising to over 5000 (we call them the Farm Army) and with increasing skill capabilities. Five Farm Rescues in total this year from Miles west of Brisbane to Cunnamulla in the far south west of Queensland to Coolah in New South Wales where the Sir Ivan fires took hold and then finally to Proston in the South Burnett just north of Brisbane. These trips were a fantastic success with new volunteers joining us from all over Australia. We lined sheds and turned them into homes, built verandas, plumbed some kitchens, did lots of sanding and painting, fixed roofs, repaired cars and dairy sheds and more. All trips were a great success and the volunteers got as much out of the trips as do the farmers ... they are truly rewarding events.

Whilst we continued to deliver hay mainly across Qld, we expanded our community engagement with a Christmas Movie tour of the west and Christmas present drive with the assistance of many donors and local community organisations. Movie showings in St George, Bollon, Eulo, Wyandra, Charleville, Miles, Lightning Ridge and Goodooga of Zootopia was accompanied by a Santa visit and gifts for the kids, a memorable experience. Hampers were once again delivered to farmers through our IGA and Foodworks partnership and donated items distributed from the city to bush as part of our Christmas drive.

Fundraising and events were a big part of the year with small one off singing and dancing events to the



Royal Melbourne show where we won 2nd prize for the best indoor display, our first year ever display at the event. Other events included the Maryborough Pub Fest, Pumpkin Festival, Farm Fantastic Caboolture, Farm Fest in Toowoomba, Eulo gymkhana and a string of others.

New program development saw us launch on the back of grant applications for rural schools for musical instruments, the Gift of Music Program. Along the same lines as AirBnb and Uber using peoples spare time or capacity, the Gift of Music program collects instruments no longer used by people, refurbishes them and the redistributes to rural schools. A successful collection of instruments when the Dalby State School music building burnt down in April helped launch the program with the assistance of ABC radio and saw a phenomenal response.

Dual Australia became our first ever corporate partner in 2016 and committed to not only raising funds for us but participating in our farm rescue trips with staff from across Australia. A great success for all concerned with fabulous memories and amazing fundraising for the charity, thank you Damien and team.

Thank you to all our donors and corporate fundraisers who helped us this year but most importantly thank you to the whole team at Rural Aid for their dedication and efforts to make 2016/2017 a success for us and our rural communities.

A handwritten signature in black ink, appearing to read 'Charles Alder'.

**Charles Alder**  
CEO

# OBJECTIVES & ACTIVITIES





# Programs & Support Initiatives

Today with a growing number of rural assistance focused programs, Rural Aid and its 5000 plus strong volunteers is taking strides to improve the lives of farmers and rural communities across Australia.

These programs have their own websites and links are provided below.

## **Buy a Bale**

Provision of feed to support animal care  
[www.buyabale.com.au](http://www.buyabale.com.au)

## **Farm Rescue**

Taking of tradies with specific skill sets to rural areas where tradespeople aren't available or where communities can't afford to call them in  
[www.farmrescue.com.au](http://www.farmrescue.com.au)

## **Farm Army**

Provision of volunteers to help on farms or as part of Farm Rescue Tradies events  
[www.farmarmy.com.au](http://www.farmarmy.com.au)

## **Gift of Music**

Refurbishing donated musical instruments and re gifting to rural schools to add too or instigate rural music programs.  
[www.giftofmusic.com.au](http://www.giftofmusic.com.au)

## **CEOs | Under The Stars – Outback Experience**

CEO's visiting rural communities for business and an opportunity to engage with primary producers.  
[www.underthestars.com.au](http://www.underthestars.com.au)

## **Rural Aid Co Ordinators**

To help assist and coordinate assistance to rural communities we are developing a team of volunteer co-ordinators who will help deliver our support services and work with other community organisations.  
[www.ruralaid.org.au](http://www.ruralaid.org.au)

## **Corporate Engagement/Volunteering**

Team building, corporate giving / volunteering, a unique CSR opportunity personalised for each company.  
[www.ruralaid.org.au](http://www.ruralaid.org.au)



# OBJECTIVES & ACTIVITIES

## Social Strategies

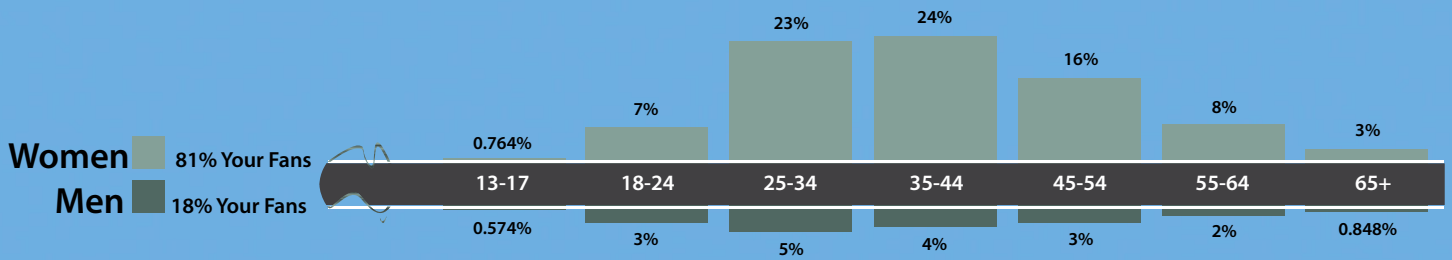
Since its inception **Rural Aid** and its associated programs have utilised Social Media as a key differentiator from other support organisations. Social Media has enabled **Rural Aid** to provide cost effective delivery of our messages from day 1. Our followers are social media savvy and are eager for information regarding our programs particularly about events and positive social outcomes from our programs.

Our longest lived program **Buy a Bale** has an ever growing following of over 40,000 supporters and a weekly reach of over 250,000 people on Facebook, allowing **Rural Aid** to disseminate information very quickly across a very broad readership base. Predominantly our followers on social media are Australian (97.7%) and women in the 25-54 years age bracket (63%) who feel a social responsibility towards both animals and families in plight.

**Rural Aid** does not rely solely on Social Media and has a number of websites that it uses to spread the word about its programs.

Monthly Web Page views now exceed more than 35,000 with the audience predominantly female (75%) with an average age of our followers in their mid 40's.





**Rural Aid** supporters are social media savvy and are eager for information regarding our programs particularly about events and positive social outcomes from our programs.

We regularly achieve national coverage through TV, Radio and new print articles.

|                     |                                      |
|---------------------|--------------------------------------|
| Supporters          | Over 55,000                          |
| Email Distribution  | Over 50,000                          |
| Traditional Mail    | Over 24,500                          |
| Social Media        | Facebook: 40,000+<br>Twitter: 1,100+ |
| Weekly Social Reach | Over 300,000                         |
| Farmers             | Over 4500                            |





# FINANCIALS





# Rural Aid Limited

ABN: 29 605 783 597

## Financial Statements

For the Year Ended: 30 June 2017

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Rural Aid Limited | ABN: 29 605 783 597  
Financial Report For The Year Ended: 30 June 2017

## Director's Report

The directors present their report on Rural Aid Limited for the financial year ended 30 June 2017.

### GENERAL INFORMATION

#### Directors

The names of the directors in office at any time during, or since the end of, the year are:

| <b>NAMES</b>  | <b>POSITION</b> |
|---------------|-----------------|
| Charles Alder | Director        |
| Tracy Alder   | Director        |
| Sandra Lynch  | Director        |
| Mark Creswell | Director        |
| Zelina Turner | Director        |

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

#### Principal Activities

The principal activity of Rural Aid Limited during the financial year was to provide a holistic program to rural Australia through understanding the needs of the Australian primary producers and aim to lend a helping hand when times are tough.

No significant changes in the nature of the Company's activity occurred during the financial year.

#### Members' Guarantee

Rural Aid Limited is a company limited by guarantee. In the event of, and for the purpose of winding up of the company, the amount capable of being called up from each member and any person or association who ceased to be a member in the year prior to the winding up, is limited to \$ 10 for members.

At 30 June 2017 the collective liability of members was \$ 50 (2016: \$ 50).

#### Review of Operations

The deficit of the Company after providing for income tax amounted to \$ 50,305.

#### Significant changes in State of Affairs

No significant changes in the Company's state of affairs occurred during the financial year.



## OTHER ITEMS

### Events after the reporting date

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Company, the results of those operations or the state of affairs of the Company in future financial years.

### Environmental Issues

The Company's operations are not regulated by any significant environmental regulations under a law of the Commonwealth or of a state or territory of Australia.

### Auditors Independence Declaration

The lead auditor's independence declaration for the year ended 30 June 2017 has been received and can be found on page 3 of the financial report.

### Future Developments

The Company expects to maintain the present status and level of operations.

### Indemnification and insurance of officers and auditors

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of Rural Aid Limited.

Signed in accordance with a resolution of the Board of Directors:

Director:

\_\_\_\_\_  
Charles Alder

Dated 10 July 2018

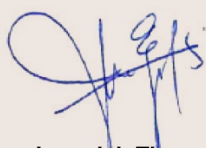
**Rural Aid Limited**

ABN 29 605 783 597

**Auditor's Independence Declaration under Section 307C of the Corporations Act 2001 to the Responsible Persons of Rural Aid Limited**

I declare that, to the best of my knowledge and belief, during the year ended 30 June 2017, there have been:

- (i) no contraventions of the auditor independence requirements as set out in section 60-40 of the *Australian Charities and Not-for-profits Commission Act 2012* in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.

**INDEPENDENT AUDIT SERVICES  
Chartered Accountants****Jeremiah Thum  
Director**Brisbane, QLD  
Date: 10 July 2018

**STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME  
 FOR THE YEAR ENDED 30 JUNE 2017**

|  | Note | 2016<br>\$      | 2017<br>\$     |
|--|------|-----------------|----------------|
| Revenue  | 4    | 57,530          | 92,809         |
| Other income   | 4    | 893,698         | 836,240        |
| Employee benefits expense  | 5    | (354,744)       | (40,174)       |
| Depreciation and amortisation expense  | 5    | (21,696)        | (12,255)       |
| Program Costs  |      | (584,152)       | (722,976)      |
| Administration Costs   |      | (40,941)        | (26,053)       |
| <b>Deficit/ Surplus before income tax</b>  |      | (50,305)        | 127,591        |
| Income tax expense   |      | -               | -              |
| <b>Deficit/ Surplus for the year</b>   |      | <b>(50,305)</b> | <b>127,591</b> |
| <b>Other comprehensive income, net of income tax</b>                               |      |                 |                |
| Items that will not be reclassified subsequently to profit or loss                 |      | -               | -              |
| Items that will be reclassified to profit or loss when specific conditions are met |      | -               | -              |
| <b>Total comprehensive income for the year</b>                                     |      | <b>(50,305)</b> | <b>127,591</b> |

The accompanying notes form part of these financial statements

**STATEMENT OF FINANCIAL POSITION  
 AS AT 30 JUNE 2017**

|                               | Note | 2016<br>\$     | 2017<br>\$     |
|-------------------------------|------|----------------|----------------|
| <b>ASSETS</b>                 |      |                |                |
| CURRENT ASSETS                |      |                |                |
| Cash and cash equivalents     | 6    | 50,495         | 11,460         |
| Trade and other receivables   | 7    | 53,899         | 59,817         |
| Inventories                   | 8    | 4,794          | -              |
| Other assets                  | 10   | 93             | -              |
| TOTAL CURRENT ASSETS          |      | <u>109,281</u> | <u>71,277</u>  |
| NON-CURRENT ASSETS            |      |                |                |
| Property, plant and equipment | 9    | 82,795         | 82,722         |
| TOTAL NON-CURRENT ASSETS      |      | <u>82,795</u>  | <u>82,722</u>  |
| TOTAL ASSETS                  |      | <u>192,076</u> | <u>153,999</u> |
| <b>LIABILITIES</b>            |      |                |                |
| CURRENT LIABILITIES           |      |                |                |
| Trade and other payables      | 11   | 88,156         | 26,408         |
| Short-term provisions         | 12   | 25,871         | -              |
| TOTAL CURRENT LIABILITIES     |      | <u>114,027</u> | <u>26,408</u>  |
| NON-CURRENT LIABILITIES       |      |                |                |
| Employee benefits             | 13   | 763            | -              |
| TOTAL NON-CURRENT LIABILITIES |      | <u>763</u>     | <u>-</u>       |
| TOTAL LIABILITIES             |      | <u>114,790</u> | <u>26,408</u>  |
| NET ASSETS                    |      | <u>77,286</u>  | <u>127,591</u> |
| <b>EQUITY</b>                 |      |                |                |
| Issued capital                |      | 127,591        | -              |
| Retained earnings             |      | (50,305)       | 127,591        |
| TOTAL EQUITY                  |      | <u>77,286</u>  | <u>127,591</u> |

The accompanying notes form part of these financial statements

**STATEMENT OF CHANGES IN EQUITY  
 FOR THE YEAR ENDED 30 JUNE 2017**

|  | Retained<br>Earnings<br>\$ | Total<br>\$ |
|--|----------------------------|-------------|
| <b>2017</b>                                  |                            |             |
| <b>Balance at 1 July 2016</b>                | 127,591                    | 127,591     |
| Deficit for the year                         | (50,305)                   | (50,305)    |
| <b>Balance at 30 June 2017 77,286 77,286</b> |                            |             |
| <b>2016</b>                                  |                            |             |
| <b>Balance at 1 July 2015</b>                | -                          | -           |
| Surplus for the year                         | 127,591                    | 127,591     |
| <b>Balance at 30 June 2016</b>               | 127,591                    | 127,591     |

The accompanying notes form part of these financial statements

**STATEMENT OF CASH FLOWS  
 FOR THE YEAR ENDED 30 JUNE 2017**

|  | Note | 2016<br>\$ | 2017<br>\$ |
|--|------|------------|------------|
| <b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>               |      |            |            |
| Commonwealth, state and local government grants            |      | 29,907     | 115,760    |
| Receipts from donations, bequests and raffles              |      | 917,492    | 753,542    |
| Payments to suppliers and employees                        |      | (886,622)  | (762,865)  |
| Interest paid  |      | (4)        | -          |
| Net cash provided by/ (used in) operating activities       |      | 60,773     | 106,437    |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>               |      |            |            |
| Purchase of property, plant and equipment                  |      | (21,738)   | (94,977)   |
| Net cash provided by/ (used in) investing activities       |      | (21,738)   | (94,977)   |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>               |      |            |            |
| Net increase/ (decrease) in cash and cash equivalents held |      | 39,035     | 11,460     |
| Cash and cash equivalents at beginning of year             |      | 11,460     | -          |
| Cash and cash equivalents at end of financial year         | 6    | 50,495     | 11,460     |



## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017**

The financial report covers Rural Aid Limited as an individual entity. Rural Aid Limited is a not-for-profit Company limited by guarantee, registered and domiciled in Australia.

The functional and presentation currency of Rural Aid Limited is Australian dollars. The financial report was authorised for issue by those charged with governance on 10 July 2018.

Comparatives are consistent with prior years, unless otherwise stated.

### **1. Basis of Preparation**

The financial statements are general purpose financial statements that have been prepared in accordance with the Australian Accounting Standards - Reduced Disclosure Requirements and the Australian Charities and Not-for-profits Commission Act 2012.

### **2. Summary of Significant Accounting Policies**

#### **(a) Income Tax**

The Company is exempt from income tax under Division 50 of the Income Tax Assessment Act 1997.

#### **(b) Revenue and other income**

Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to the Company and specific criteria relating to the type of revenue as noted below, has been satisfied.

Revenue is measured at the fair value of the consideration received or receivable and is presented net of returns, discounts and rebates.

#### **Sale of goods**

Revenue is recognised on transfer of goods to the customer as this is deemed to be the point in time when risks and rewards are transferred and there is no longer any ownership or effective control over the goods.

#### **Grant revenue**

Grant revenue is recognised in the statement of profit or loss and other comprehensive income when the entity obtains control of the grant, it is probable that the economic benefits gained from the grant will flow to the entity and the amount of the grant can be measured reliably.

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017**

### **Grant revenue**

When grant revenue is received whereby the entity incurs an obligation to deliver economic value directly back to the contributor, this is considered a reciprocal transaction and the grant revenue is recognised in the statement of financial position as a liability until the service has been delivered to the contributor, otherwise the grant is recognised as income on receipt.

Rural Aid Limited receives non-reciprocal contributions of assets from the government and other parties for zero or a nominal value. These assets are recognised at fair value on the date of acquisition in the statement of financial position, with a corresponding amount of income recognised in the statement of profit or loss and other comprehensive income.

### **Donations**

Donations and bequests are recognised as revenue when received.

### **Interest revenue**

Interest is recognised using the effective interest method.

### **Other income**

Other income is recognised on an accruals basis when the Company is entitled to it.

### **(c) Goods and services tax (GST)**

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payable are stated inclusive of GST.

Cash flows in the statement of cash flows are included on a gross basis and the GST component of cash flows arising from investing and financing activities which is recoverable from, or payable to, the taxation authority is classified as operating cash flows.

### **(d) Inventories**

Inventories acquired at no cost, or for nominal consideration are valued at the current replacement cost as at the date of acquisition, which is the deemed cost.

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017**

### **(e) Property, plant and equipment**

Each class of property, plant and equipment is carried at cost or fair value less, where applicable, any accumulated depreciation and impairment.

Items of property, plant and equipment acquired for nil or nominal consideration have been recorded at the acquisition date fair value.

### **Plant and equipment**

Plant and equipment are measured using the cost model.

### **Depreciation**

Property, plant and equipment, excluding freehold land, is depreciated on a straight-line basis over the assets useful life to the Company, commencing when the asset is ready for use.

The depreciation rates used for each class of depreciable asset are shown below:

| <b>Fixed asset class</b>         | <b>Depreciation rate</b> |
|----------------------------------|--------------------------|
| Plant and Equipment              | 10% - 20%                |
| Furniture, Fixtures and Fittings | 5% - 20%                 |
| Motor Vehicles                   | 20%                      |
| Office Equipment                 | 5% - 40%                 |

At the end of each annual reporting period, the depreciation method, useful life and residual value of each asset is reviewed. Any revisions are accounted for prospectively as a change in estimate.

### **(f) Financial instruments**

Financial instruments are recognised initially using trade date accounting, i.e. on the date that the Company becomes party to the contractual provisions of the instrument.

On initial recognition, all financial instruments are measured at fair value plus transaction costs (except for instruments measured at fair value through profit or loss where transaction costs are expensed as incurred).

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017**

### **(f) Financial instruments**

#### *Financial Assets*

Financial assets are divided into the following categories which are described in detail below:

- loans and receivables;
- financial assets at fair value through profit or loss;
- available-for-sale financial assets; and
- held-to-maturity investments.

Financial assets are assigned to the different categories on initial recognition, depending on the characteristics of the instrument and its purpose. A financial instrument's category is relevant to the way it is measured and whether any resulting income and expenses are recognised in profit or loss or in other comprehensive income.

All income and expenses relating to financial assets are recognised in the statement of profit or loss and other comprehensive income in the 'finance income' or 'finance costs' line item respectively.

#### *Loans and receivables*

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They arise principally through the provision of goods and services to customers but also incorporate other types of contractual monetary assets.

After initial recognition these are measured at amortised cost using the effective interest method, less provision for impairment. Any change in their value is recognised in profit or loss.

The Company's trade and other receivables fall into this category of financial instruments.

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017**

### **(f) Financial instruments**

In some circumstances, the Company renegotiates repayment terms with customers which may lead to changes in the timing of the payments, the Company does not necessarily consider the balance to be impaired, however assessment is made on a case-by-case basis.

#### *Financial assets at fair value through profit or loss*

Financial assets at fair value through profit or loss include financial assets:

- acquired principally for the purpose of selling in the near future
- designated by the entity to be carried at fair value through profit or loss upon initial recognition or
- which are derivatives not qualifying for hedge accounting.

The Company has some derivatives which are designated as financial assets at fair value through profit or loss.

Assets included within this category are carried in the statement of financial position at fair value with changes in fair value recognised in finance income or expenses in profit or loss.

Any gain or loss arising from derivative financial instruments is based on changes in fair value, which is determined by direct reference to active market transactions or using a valuation technique where no active market exists.

#### *Held-to-maturity investments*

Held-to-maturity investments are non-derivative financial assets with fixed or determinable payments and fixed maturity. Investments are classified as held-to-maturity if it is the intention of the Company's management to hold them until maturity.

Held-to-maturity investments are subsequently measured at amortised cost using the effective interest method, with revenue recognised on an effective yield basis. In addition, if there is objective evidence that the investment has been impaired, the financial asset is measured at the present value of estimated cash flows. Any changes to the carrying amount of the investment are recognised in profit or loss.

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017**

### **(f) Financial instruments**

#### *Available-for-sale financial assets*

Available-for-sale financial assets are non-derivative financial assets that do not qualify for inclusion in any of the other categories of financial assets or which have been designated in this category. The Company's available-for-sale financial assets comprise listed securities.

The investment is reported at cost less any impairment charges, as its fair value cannot currently be reliably estimated.

All available-for-sale financial assets are measured at fair value, with subsequent changes in value recognised in other comprehensive income.

Gains and losses arising from financial instruments classified as available-for-sale are only recognised in profit or loss when they are sold or when the investment is impaired.

In the case of impairment or sale, any gain or loss previously recognised in equity is transferred to the profit or loss.

Losses recognised in the prior period statement of profit or loss and other comprehensive income resulting from the impairment of debt securities are reversed through the statement of profit or loss and other comprehensive income, if the subsequent increase can be objectively related to an event occurring after the impairment loss was recognised in profit or loss.

#### *Impairment of financial assets*

At the end of the reporting period the Company assesses whether there is any objective evidence that a financial asset or group of financial assets is impaired.

#### *Financial assets at amortised cost*

If there is objective evidence that an impairment loss on financial assets carried at amortised cost has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of the estimated future cash flows discounted at the financial assets original effective interest rate.

Impairment on loans and receivables is reduced through the use of an allowance accounts, all other impairment losses on financial assets at amortised cost are taken directly to the asset.

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017**

### **(f) Financial instruments**

Subsequent recoveries of amounts previously written off are credited against other expenses in profit or loss.

#### *Available-for-sale financial assets*

A significant or prolonged decline in value of an available-for-sale asset below its cost is objective evidence of impairment, in this case, the cumulative loss that has been recognised in other comprehensive income is reclassified from equity to profit or loss as a reclassification adjustment. Any subsequent increase in the value of the asset is taken directly to other comprehensive income.

### **(g) Cash and cash equivalents**

Cash and cash equivalents comprises cash on hand, demand deposits and short-term investments which are readily convertible to known amounts of cash and which are subject to an insignificant risk of change in value.

### **(h) Employee benefits**

Provision is made for the Company's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be wholly settled within one year have been measured at the amounts expected to be paid when the liability is settled.

### **(i) Provisions**

Provisions are recognised when the Company has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured.

Provisions recognised represent the best estimate of the amounts required to settle the obligation at the end of the reporting period.

### **(j) Adoption of new and revised accounting standards**

The Company has adopted all standards which became effective for the first time at 30 June 2017, the adoption of these standards has not caused any material adjustments to the reported financial position, performance or cash flow of the Company.

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017**

### **3 Critical Accounting Estimates and Judgments**

Those charged with governance make estimates and judgments during the preparation of these financial statements regarding assumptions about current and future events affecting transactions and balances.

These estimates and judgments are based on the best information available at the time of preparing the financial statements, however as additional information is known then the actual results may differ from the estimates.

The significant estimates and judgments made have been described below.

#### **Key estimates - impairment of property, plant and equipment**

The Company assesses impairment at the end of each reporting period by evaluating conditions specific to the Company that may be indicative of impairment triggers. Recoverable amounts of relevant assets are reassessed using value-in-use calculations which incorporate various key assumptions.

During the year, the company has determined no indicators of impairment to the property, plant and equipment.

#### **Key estimates - fair value of financial instruments**

The Company has certain financial assets and liabilities which are measured at fair value. Where fair value has not able to be determined based on quoted price, a valuation model has been used. The inputs to these models are observable, where possible, however these techniques involve significant estimates and therefore fair value of the instruments could be affected by changes in these assumptions and inputs.

#### **Key estimates - provisions**

As described in the accounting policies, provisions are measured at management's best estimate of the expenditure required to settle the obligation at the end of the reporting period. These estimates are made taking into account a range of possible outcomes and will vary as further information is obtained.

#### **Key estimates - receivables**

The receivables at reporting date have been reviewed to determine whether there is any objective evidence that any of the receivables are impaired. An impairment provision is included for any receivable where the entire balance is not considered collectible. The impairment provision is based on the best information at the reporting date.



**NOTES TO THE FINANCIAL STATEMENTS  
 FOR THE YEAR ENDED 30 JUNE 2017**

**4 Revenue and Other Income**

|                                | 2017<br>\$     | 2016<br>\$ |
|--------------------------------|----------------|------------|
| Sales revenue                  |                |            |
| - sale of goods                | <b>57,530</b>  | 208,570    |
| Total Revenue                  | <b>57,530</b>  | 208,570    |
| Other Income                   |                |            |
| - donations                    | <b>863,698</b> | 720,480    |
| - grants                       | <b>30,000</b>  | -          |
|                                | <b>893,698</b> | 720,480    |
| Total Revenue and Other Income | <b>951,228</b> | 929,050    |

5

**5 Result for the Year**

The result for the year includes the following specific expenses:

|                                       |                |        |
|---------------------------------------|----------------|--------|
| Other expenses:                       |                |        |
| Employee benefits expense             | <b>354,744</b> | 33,746 |
| Depreciation and amortisation expense | <b>21,696</b>  | 12,255 |

**6 Cash and Cash Equivalents**

|                          |               |        |
|--------------------------|---------------|--------|
| Cash at bank and in hand | <b>50,495</b> | 11,460 |
|                          | <b>50,495</b> | 11,460 |

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

### 7 Trade and Other Receivables

|  | 2017<br>\$    | 2016<br>\$ |
|--|---------------|------------|
| CURRENT  |               |            |
| Trade receivables                                | 73            | -          |
| GST receivable                                   | 53,826        | -          |
| <b>Total current trade and other receivables</b> | <b>53,899</b> | <b>-</b>   |

### 8 Inventories

|                         |       |   |
|-------------------------|-------|---|
| CURRENT                 |       |   |
| At cost: Finished goods | 4,794 | - |

### 9 Property, plant and equipment

|  |               |               |
|--|---------------|---------------|
| PLANT AND EQUIPMENT                        |               |               |
| Plant and equipment At cost                | 15,286        | 8,878         |
| Accumulated depreciation                   | (4,166)       | (1,776)       |
| Total plant and equipment                  | 11,120        | 7,102         |
| Furniture, fixtures and fittings           |               |               |
| At cost                                    | 14,281        | 11,132        |
| Accumulated depreciation                   | (4,597)       | (2,196)       |
| Total furniture, fixtures and fittings     | 9,684         | 8,936         |
| Motor vehicles At cost                     | 49,335        | 49,335        |
| Accumulated depreciation                   | (13,024)      | (3,157)       |
| Total motor vehicles                       | 36,311        | 46,178        |
| Office equipment                           |               |               |
| At cost                                    | 37,845        | 25,632        |
| Accumulated depreciation                   | (12,165)      | (5,126)       |
| Total office equipment                     | 25,680        | 20,506        |
| Total plant and equipment                  | 82,795        | 82,722        |
| <b>Total property, plant and equipment</b> | <b>82,795</b> | <b>82,722</b> |

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

### 9 Property, plant and equipment

#### (a) Movements in Carrying Amounts

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year:

|  | Furniture<br>& Fittings<br>\$ | Motor<br>Vehicles<br>\$ | Office Equip<br>& Computers<br>\$ | Plant &<br>Equipment<br>\$ | Total<br>\$   |
|--|-------------------------------|-------------------------|-----------------------------------|----------------------------|---------------|
| <b>Year ended 30 June 2016</b>         |                               |                         |                                   |                            |               |
| Balance at the beginning of year       | -                             | -                       | -                                 | -                          | -             |
| Additions at cost                      | 11,132                        | 49,335                  | 25,632                            | 8,878                      | 94,977        |
| Depreciation expense                   | (2,196)                       | (3,157)                 | (5,125)                           | (1,776)                    | (12,255)      |
| Carrying amount at the end of the year | <u>8,936</u>                  | <u>46,178</u>           | <u>20,506</u>                     | <u>7,102</u>               | <u>82,722</u> |
| <b>Year ended 30 June 2017</b>         |                               |                         |                                   |                            |               |
| Balance at the beginning of year       | 8,936                         | 46,178                  | 20,506                            | 7,102                      | 82,722        |
| Additions at cost                      | 3,149                         | -                       | 12,213                            | 6,408                      | 22,189        |
| Depreciation expense                   | (2,401)                       | (9,867)                 | (7,039)                           | (2,390)                    | (21,696)      |
| Carrying amount at the end of the year | <u>9,684</u>                  | <u>36,311</u>           | <u>25,680</u>                     | <u>11,120</u>              | <u>82,795</u> |

### 10 Other Assets

CURRENT  
 Prepayments

**2017**  
\$

**2016**  
\$

**93**

-

### 11 Trade and Other Payables

CURRENT  
 Trade payables  
 Sundry payables and accrued expenses

**8,953**

11,302

**79,203**

15,106

**88,156**

26,408

Trade and other payables are unsecured, non-interest bearing and are normally settled within 30 days. The carrying value of trade and other payables is considered a reasonable approximation of fair value due to the short-term nature of the balances.

### 12 Provisions

CURRENT  
 Provisions – Annual and sick leave

**25,871**

-

### 13 Employee Benefits

Non current liabilities  
 Long service leave

763

-

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017**

### **14 Members' Guarantee**

The Company is incorporated under the Australian Charities and Not-for-profits Commission Act 2012 and is a Company limited by guarantee. If the Company is wound up, the constitution states that each member is required to contribute a maximum of \$ 10 each towards meeting any outstandings and obligations of the Company. At 30 June 2017 the number of members was 5 (2016: 5).

### **15 Key Management Personnel Remuneration**

The total remuneration paid to key management personnel of the Company is \$ 110,000.

### **16 Contingencies**

In the opinion of those charged with governance, the Company did not have any contingencies at 30 June 2017 (30 June 2016: None). In the opinion of those charged with governance, the Company did not have any contingencies at 30 June 2017 (30 June 2016: None).

### **17 Related Parties**

#### **(a) The Company's main related parties are as follows:**

Key management personnel - refer to Note 15.

Other related parties include close family members of key management personnel and entities that are controlled or significantly influenced by those key management personnel or their close family members.

### **18 Events after the end of the Reporting Period**

The financial report was authorised for issue on 10 July 2018 by those charged with governance.

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Company, the results of those operations or the state of affairs of the Company in future financial years.

### **19 Statutory Information**

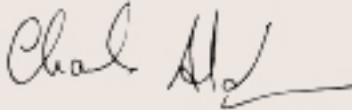
The registered office and principal place of business of the company is:  
**Rural Aid Limited**  
8 Colebard St E  
Acacia Ridge QLD 4110

**RESPONSIBLE PERSONS' DECLARATION**

The responsible persons declare that in the responsible persons' opinion:

- there are reasonable grounds to believe that the registered entity is able to pay all of its debts, as and when they become due and payable; and
- the financial statements and notes satisfy the requirements of the Australian Charities and Not-for-profits Commission Act 2012.

Signed in accordance with subsection 60.15(2) of the Australian Charities and Not-for-profit Commission Regulation 2013.



Responsible person .....  
CHARLES ALDER

Dated 10 July 2018



Rural Aid Limited | ABN: 29 605 783 597

# Audit Report

## Independent Audit Report to the members of Rural Aid limited Report on the Audit of the Financial Report

### Opinion

We have audited the financial report of Rural Aid Limited, which comprises the statement of financial position as at 30 June 2017, the statement of profit or loss and other comprehensive income, the statement of changes in equity and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the responsible persons' declaration.

In our opinion the financial report of Rural Aid Limited has been prepared in accordance with Division 60 of the Australian Charities and Not-for-profits Commission Act 2012, including:

- (i) giving a true and fair view of the Registered Entity's financial position as at 30 June 2017 and of its financial performance for the year ended; and
- (ii) complying with Australian Accounting Standards - Reduced Disclosure Requirements and Division 60 of the Australian Charities and Not-for-profits Commission Regulation 2013.

### Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the Registered Entity in accordance with the auditor independence requirements of the Australian Charities and Not-for-profits Commission Act 2012 (ACNC Act) and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Responsibilities of Responsible Entities for the Financial Report

The responsible entities of the Registered Entity are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards - Reduced Disclosure Requirements and the ACNC Act, and for such internal control as the responsible entities determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the responsible entities are responsible for assessing the Registered Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the responsible entities either intends to liquidate the Registered Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Registered Entity's financial reporting process.

## Auditor's Responsibilities for the Audit of the Financial Report

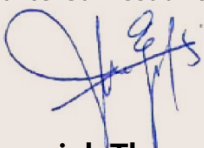
Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Registered Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the responsible entities.
- Conclude on the appropriateness of the responsible entities' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Registered Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Registered Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

## INDEPENDENT AUDIT SERVICES Chartered Accountants



### Jeremiah Thum | Director

Independent Audit Services Pty Ltd ABN 87 168 884 875  
Limited liability by a scheme approved under Professional Standards Legislation.  
Registered Authorised Audit Company No. 460755

Brisbane, QLD Date: 10th July 2018

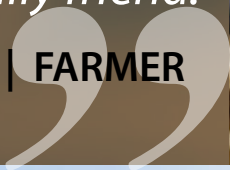






*It was pretty overwhelming  
to have people help and  
treat you like an old  
family friend.*

**Eric Crosby | FARMER**



HOW  
YOU  
CAN  
HELP





# How you can help

## **Volunteer your time**

Register to be a farm volunteer at  
[www.farmarmy.com.au](http://www.farmarmy.com.au)

## **Make a donation**

Donation can be made through  
[www.ruralaid.org.au/donate](http://www.ruralaid.org.au/donate)  
[www.buyabale.com.au/donate](http://www.buyabale.com.au/donate)

## **Purchase our merchandise**

Purchases of merchandise can be made at  
[www.ruralaid.org.au/shop](http://www.ruralaid.org.au/shop)  
[www.buyabale.com.au/shop](http://www.buyabale.com.au/shop)

## **Leave a bequest**

Contact Admin at 1300 327 624  
and ask for the bequeaths and fundraising co coordinator

## **Support an event or fundraising activity**

We run events all the time and are all listed on our Facebook pages and on our two principle websites.  
Facebook : [www.facebook.com/BuyaBaleofHay](http://www.facebook.com/BuyaBaleofHay)  
Facebook:" [www.facebook.com/RuralAidAust](http://www.facebook.com/RuralAidAust)

## **Become a corporate partner**

Contact [corporate@ruralaid.org.au](mailto:corporate@ruralaid.org.au) for all corporate partnerships and corporate volunteering engagements

SUPPORTING  
RURAL  
AUSTRALIA



1300 327 624  
[ruralaid.org.au](http://ruralaid.org.au)